

Marina Cooperative Page

We are proud to announce that the Marina Chamber of Commerce, the City of Marina and the Monterey County Weekly have reached an agreement that will give Marina businesses a more affordable opportunity to promote their services to our 90,000+ readership.

The Weekly reaches more people than any other print, TV, radio, or online media in the county of Monterey.

Each week 36,000 copies of our paper are distributed as far north as Gilroy, and as far south as Big Sur. 96.5% of them are picked up off of the racks by our readers.

According to VAC (Verified Audit Circulation), the average age of our readership is 46 (70.1% are 25- 54 years old). They make an average of \$83,162 per year. 70.7% do business with our advertisers 3 or more times per month.

For \$95 a week, any business within the Marina city limits can put a full color ad on the coop page. The Monterey County Weekly design staff is available free of charge to help make your ad attractive and affective.

Help your community, help your business and help yourself.

Best,

Keith R. Bruecker

Advertising Consultant
Monterey County Weekly
Keith@mcweekly.com
(831)394-5656 x126