

Mission: To preserve the competitive enterprise system of business by creating a better understanding of the importance of the business owners; to promote business and community growth and development by promoting economic programs designed to strengthen and expand the income potential of all classifications of business; to develop civic, social, and cultural programs designed to increase the values of our community; and to correct abuses which prevent business expansion and community growth.

The Marina Chamber: A 501(c)(6) which operates from an online office at www.marinachamber.com. The board is comprised of 12 volunteer Directors, most of whom own, operate, or are employed by Marina businesses, and many of whom are involved in numerous other organizations supporting Marina. The Chamber currently has no paid employees, therefore the work is completed by the board, committees, volunteers, and occasionally paid professional outside services and/or vendors.

Board Meetings: Every other Tuesday at 8:00AM, usually in Marina restaurants to support local business.

Membership: 102 memberships (as of 09/30/10)

P.O. Box 425, Marina CA 93933 • Email: info@marinachamber.com

www.marinachamber.com

2010 CHAMBER BOARD OF DIRECTORS

PRESIDENT

Joe Sweeney831-594-1061
Primerica Financial Services

VICE PRESIDENT

Eric Huerta831-402-3980
Trucksis Flag & Banner

TREASURER

J. Alan Fagan831-440-8503
Death & Taxes

Nancy Acosta831-384-8400
Chase

Nancy Amadeo831-236-2235
Individual Membership

Susan Boettner831-384-0466
Stensland Design

Maria A.Y. Garcia..831-582-5027
*California State University
Monterey Bay*

Mike Mast.....831-384-0155
State Farm Insurance

Jessica McKillip831-402-4705
*Everyone's Harvest Marina
Certified Farmers Market*

Eddie Rodriguez...831-884-1210
Marina Police Department

Merry Trucksis.....831-647-8100
Trucksis Flag & Banner

Gwen Wells.....831-883-3933
*Builders Exchange of the
Central Coast*





PARTICIPANTS AT 2010 INTERNATIONAL FLAVORS OF MARINA

2010 MARINA CHAMBER ACCOMPLISHMENTS

(January 1–September 30, 2010)

Weekly Chamber E-News:

- 545 Subscribers interested in Marina activities
- 42 Weekly Issues published this year including:
 - Repeated Announcements for 25 Member Products & Specials
 - Repeated Announcements for 23 Member Events
 - Repeated Announcements for 15 other Events & Specials of interest to our members

Communications & Outreach:

- Established 7 Benefits of Active Membership
- Established “Buy Marina 1st” Logo & Campaign
- Purchased “Buy Marina 1st” repeated ad in business section of *The Gazette*
- Write “Business Matters” column in *The Gazette* (Nancy Amadeo, Director)
- Maintain Community Calendar on Chamber Website
- Produced & Distributed “2010 Membership Brochure”
- Produced & Distributed “Directors Group Business Card”
- Produced & Distributed “2010 Dining Guide & Green Living Tips” Brochure
- Promoted Events & Welcomed Visitors through Website
- Promoted Participation in City of Marina Business Survey

Event Production & Participation:

- Hosted Installation & Business/Community Awards Dinner
- Co-Hosted Warm Up Marina Blanket & Coat Drive
- Hosted State of the City Luncheon with Mayor Delgado
- Co-Hosted Community Mixer at Mazda Laguna Seca

- Hosted City of Marina Volunteer Recognition Event
- Co-Hosted Mixer at Kula Ranch Island Steakhouse
- Sponsored Marina International Festival of the Winds
- Sponsored Marina Earth Day Celebration
- Hosted 6th Annual International Flavors of Marina (over 50 local businesses involved)
- Hosted Marina Skate Team Send-Off Celebration
- Supported “Marina OtterFest” by purchasing ad in CSUMB Welcome Brochure and supplying 2,000 Marina Dining Guides for new student packets
- Hosted November Election Candidates Mixer

Still To Come In 2010:

- 2010 Air Faire Mixer (October)
- Rabobank Mixer
- Holiday Mixer & Chamber Board Nominations (December)
- Participation in CSUMB Capstone project
- Formulation of sign program exploratory committee
- And more...

